

# SPONSORSHIP OPPORTUNITIES

## 11<sup>th</sup> Int. Conf. on Standardisation and Innovation in Information Technology (SIIT 2021)

*The Past, Present and FUTURE of ICT Standardisation*

### **Option 1: Gold – EUR 4,000**

- Sponsor identified as Gold sponsor.
- Four free tickets for the conference.
- Sponsor's logo on the event programme (flyer) and on all promotional material.
- Sponsor's hyperlinked name and logo on the event's web site.
- Sponsor's logo on onsite event signage.
- Sponsor's logo on conference bag.
- Distribution of sponsor's promotional material (as part of the conference pack).
- Sponsor's name on conference proceedings.

### **Option 2: Silver – EUR 2,000**

- Sponsor identified as Silver sponsor.
- Two free tickets for the conference.
- Sponsor's logo carried on the event programme (flyer) and on all promotional material.
- Sponsor's hyperlinked name and logo on the event's webpage (main page).
- Sponsor's logo on onsite event signage.
- Sponsor's name on conference proceedings.

**Custom package options** are also possible. These opportunities include e.g.:

- Funding of
  - coffee breaks (ca. EUR 8 per person\* per break),
  - lunch (ca. EUR 10 per person per lunch),
  - reception (ca. EUR 20 per person),
  - dinner (ca. EUR 60 per person).
- Giveaways; bags or backpacks with the logo of the sponsor and of the event.
- Support for the printing of the conference proceedings.
- Patronage for of authors of accepted papers (to cover travel expenses etc.).

**Special option:** Organise a panel discussion (on a topic of interest with close relation to the conference theme; with involvement of the conference organiser).

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\* We expect 40 – 50 participants.